



VETNORDIC

OUR VISION

**We want to challenge
the status quo and
become the preferred
choice for vets and
nurses worldwide**



OUR MISSION



VETNORDIC

We will give vets and nurses more time to focus on what truly matters - improving the lives of animals.



What makes us unique?

1. More time for your patients

We make it easy to run a clinic with a digital solution developed for and with veterinarians. Order, repeat, plan and stay in control with just a few clicks. Our digital marketplace is among the strongest in the industry and is designed to free up your time.

2. Products we would use ourselves

We carefully select our entire range with the everyday needs of clinics in mind. Tested by us and chosen for you. Behind every product is over 130 years of combined experience and a strong culture of innovation rooted in daily practice and future demands.

3. The best conditions in the business

Fair prices, free shipping and fast delivery. We know how critical time and cost are, and we do everything to make sure your supplies are there when you need them – at a price you can trust.

4. A partner, not just a supplier

We understand clinical work from the inside and take the long view. You get expert support and a team ready to pick up the phone. We test with you, develop with you and make your day easier with solutions that actually work.

What makes us unique?

5. Integrity in everything we do

We keep our promises – and then some. Our solutions are built on responsibility, transparency and a genuine desire to make a difference.

6. Sustainability is part of our DNA

We develop and choose with care. From packaging to sourcing, we take the green route without compromising on quality or price. We actively invest in biodiversity through concrete initiatives like wildflower meadows and our own honey production — because responsibility starts in our own backyard.

7. Together we raise the standard

Through training, funding and community, we strengthen the professional skills of the entire field. We invest in your development because we believe knowledge grows best when it's shared.

The Essence of the Vetnordic Brand

Quality, Integrity, Sustainability, and Innovation



VETNORDIC

Quality as our guiding star: Our ambition is clear – to become the industry’s most trusted quality brand. Not just better than our competitors, but on par with leading A-brands.

Sustainability and innovation at the heart: FSC-certified packaging, recycled materials, and organic components – combined with innovative solutions that minimize plastic use and reduce waste. For us, sustainability is not an add-on, it is a driving force.

Uncompromising partnerships: We work only with suppliers who share our high standards and ethical principles – where responsibility and environmental care carry the same weight as price.

Fairness, responsibility, and professionalism: We deliver top quality at fair, competitive prices and provide some of the best terms in the industry – proving that responsibility and business performance can go hand in hand.

The strongest team: Our people make the difference. With unmatched expertise and experience, veterinarians, veterinary nurses, and industry specialists bring true product insight, a deep understanding of daily clinical practice, and genuine partnership with our customers.

Listening, learning, and acting: We take feedback seriously. We are present, approachable, and respectful – We transform customer input into tangible improvements that make a real difference.



We are Vetnordic

We exist to make a real difference for you, who works in the clinic, with animals in your hands, clients on the phone and a daily routine that needs to come together. We know what it takes, and we put all our energy into supporting you in the best possible way, so you can spend as much time as possible doing what you are passionate about: Improving the lives of animals.

We are built on years of experience and on the genuine ambition to make a difference together with you. With quality products, modern digital solutions and personal support, we make your working day easier to manage and your work even more meaningful.

We have revitalized the supply chain from production to clinic, enabling us to offer a wide product range that is always fast, efficient and at competitive prices. Our modern digital commerce platform makes it easy to order, plan and keep track of your supplies, reducing complexity in your everyday operations.

We are Vetnordic

We do not believe in empty promises. We believe in availability, transparency and close relationships. That is why we answer when you call. We deliver when you order. And we listen when you have something to say. We provide personal customer service and access to professional guidance, ensuring you always have the support you need.

We run our own education center, share knowledge and actively invest in professional development across the entire veterinary industry. We take responsibility for the climate, for quality and for the people who make a difference in veterinary practice every day.

With experience, insight and commitment, we want to be your preferred partner, whether your clinic is large or small, local or international. We are here to help you do what you already do so well, even better.